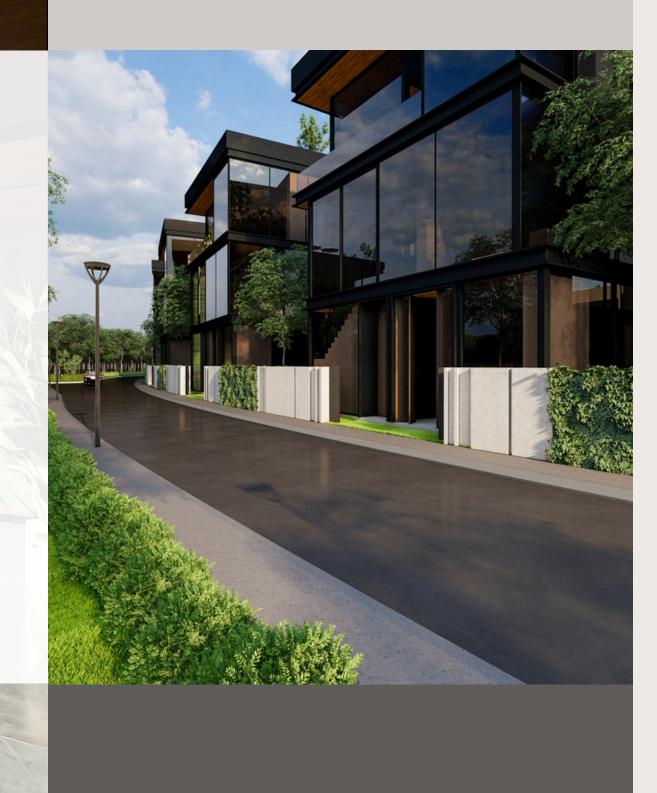




WORLD HERITAGE

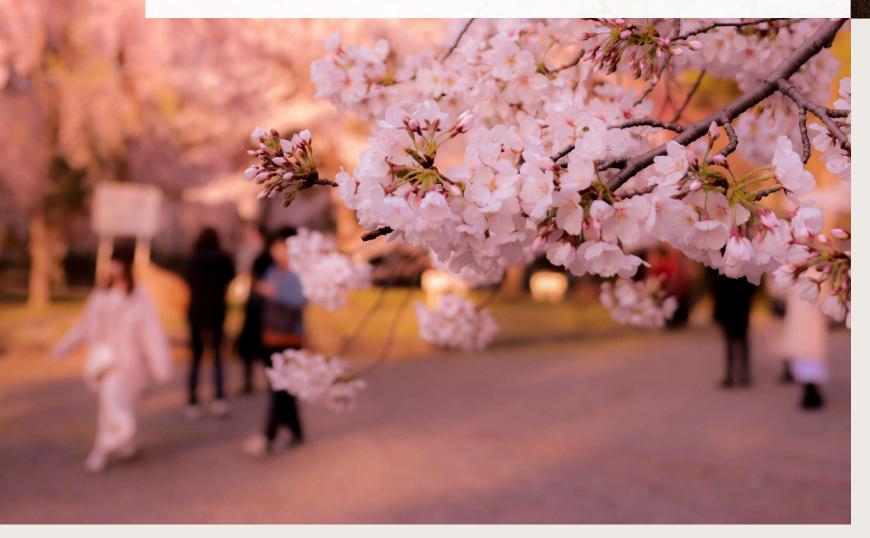




Fuji Allison

Fuji Allison will be created in a serene and timeless setting, surrounded by ancient forests over 1,000 years old on Mount Fuji. locate at 1,000 meters above sea level, this location transforms beautifully with each season, captivating everyone who visits. As a UNESCO World Heritage site, It is a breathtaking world worthy of its status as a UNESCO World Heritage site.

Fuji Allison Season





Spring

cherry blossoms bloom in a dazzling spectacle against the backdrop of Mount Fuji, which wears a delicate "snow hat" covering only its upper third, often considered its most elegant appearance

Early summer

In early summer, the peaceful morning mist reveals a heartwarming scene of wild deer families strolling, creating a serene and harmonious connection with nature.





Autumn

Autumn brings a breathtaking tapestry of vibrant foliage, blending with crisp, refreshing air to form an ethereal landscape.

Winter

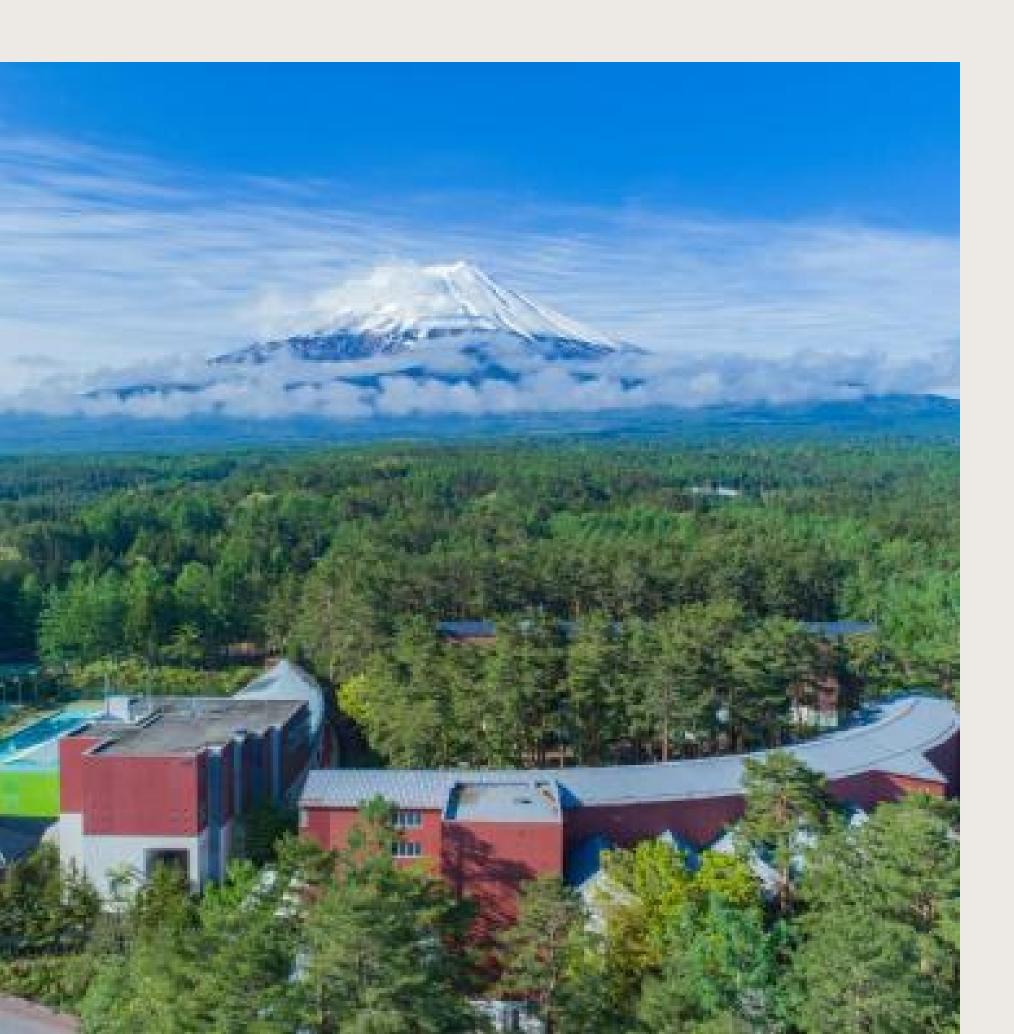
In winter, the enchanting view of a forest lightly dusted with snow unfolds before your eyes, while the sacred peak of Mount Fuji gleams in a metallic silver glow, appearing dynamically larger than ever in the crisp, tense atmosphere.



The beauty of Mount Fuji

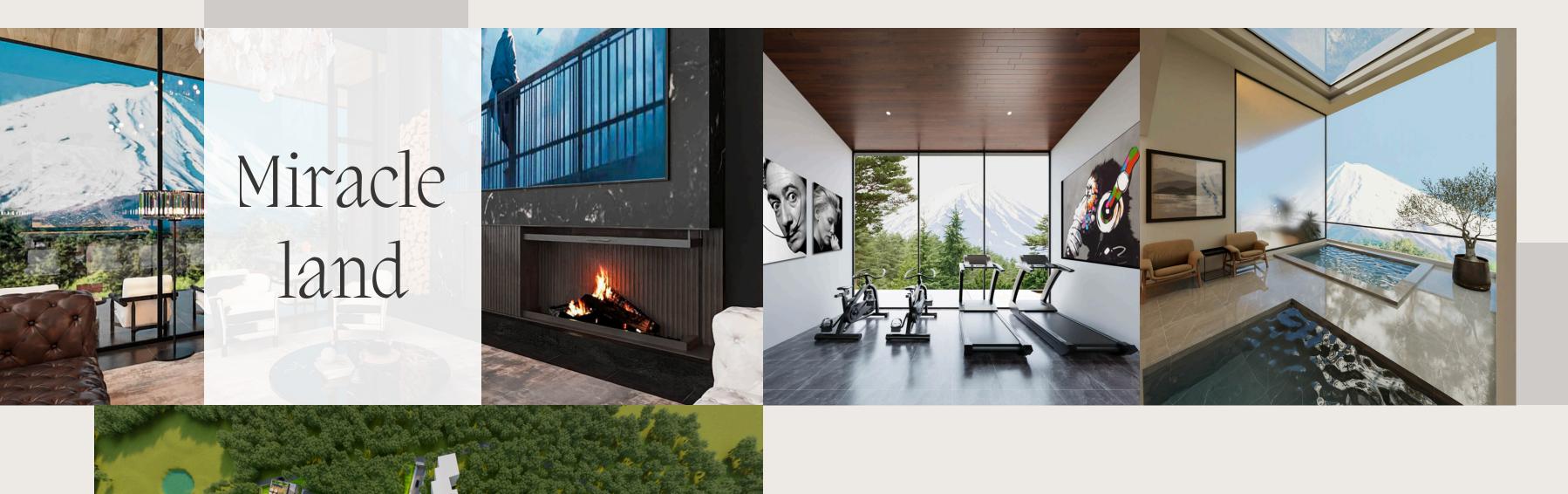
The beauty of Mount Fuji's four seasons extends beyond mere visual splendor. It is a true power spot of Japan, where the majestic presence of the sacred peak coexists with a refreshing, invigorating air. Time spent at Fujialison will allow anyone to experience the extraordinary power of Mount Fuji, which has been revered as a divine presence in Japan since ancient times, far beyond human understanding and nature itself.





World Heritage zone

here are other lands within the UNESCO World Heritage Site and the national park of Mount Fuji, but nowhere else offers such an intimate and awe-inspiring proximity to the mountain. Over 35 years ago, a short golf course was temporarily created by clearing a section of the primeval forest, with the vision of one day developing a hotel. This was only possible because it was before Mount Fuji became a World Heritage Site. If one were to attempt such a development today, it would be impossible due to legal requirements, such as securing double the land area and ensuring access to public roads, as well as stringent environmental protection laws. This miraculous land, opened towards the summit of Mount Fuji 35 years ago, stands as a testament to history—an opportunity that would be entirely unachievable under today's regulations.



What makes this project even more remarkable is the recent acquisition of an adjacent piece of land, a near-impossible feat given the scarcity of large, unified plots within Mount Fuji. This extraordinary opportunity has allowed us to secure a rare development site within the UNESCO World Heritage area of Mount Fuji.

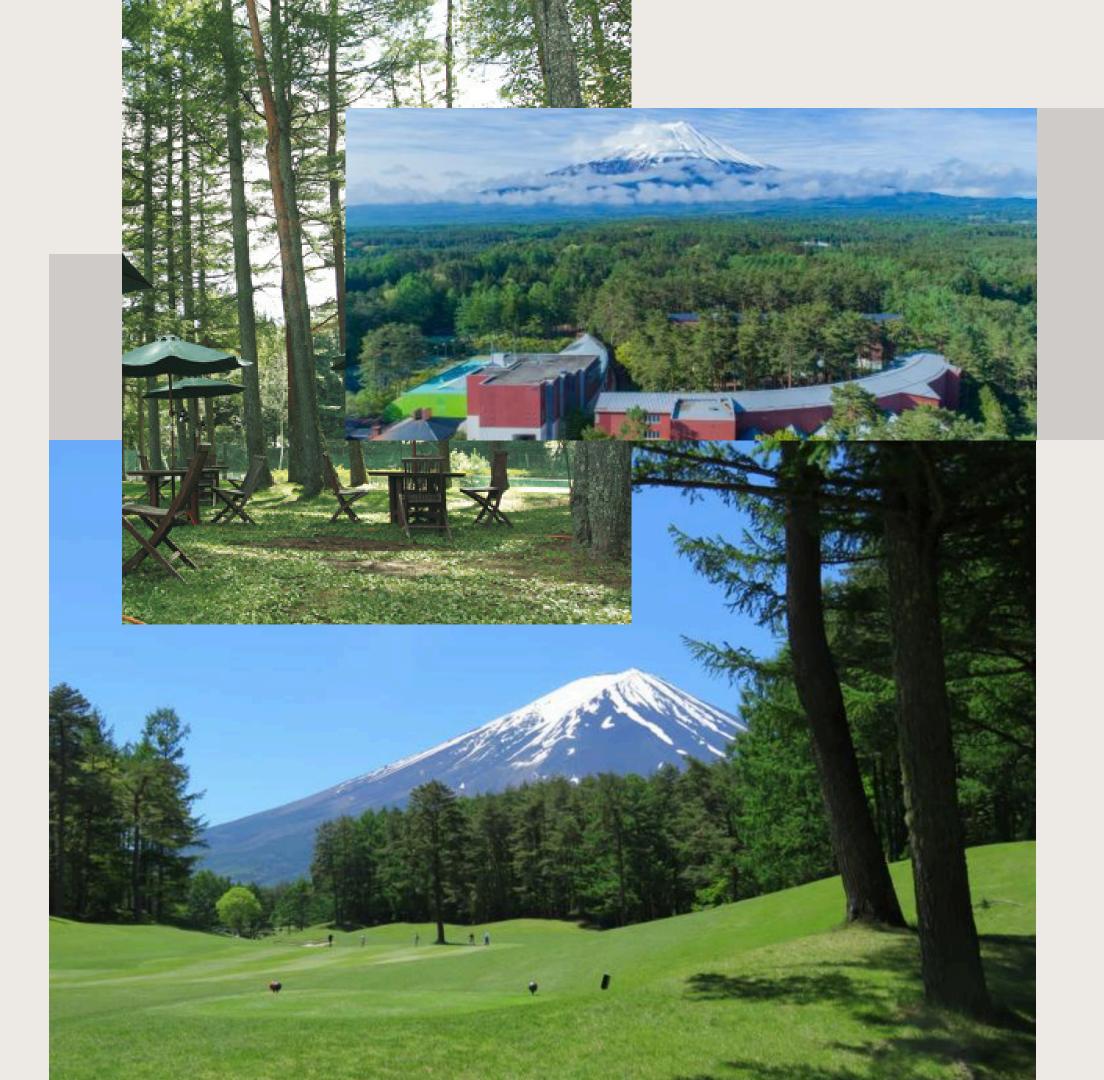
This land, spanning 35,656m², is nothing less than a miraculous gift from the sacred Mount Fuji, granted exclusively to Fuji Allison.





beneficial minerals water.

Yet, the miracles of Fuji Allison do not stop there. One of its greatest advantages is the ability to drill wells on-site. While infrastructure in the town of Fujikawaguchiko has been improving, and water supply networks are expanding, new facilities within these designated areas are required to use municipal water. However, since Fuji Allison is outside this zone, we have the freedom to dig our own wells, allowing us to provide fresh, natural mineral water from Mount Fuji, rich in vanadium and a variety of beneficial minerals, throughout the entire facility. Once drilled, this natural spring water will flow eternally, providing an exceptional resource for all residents and guests. This gentle, soft water is ideal for both personal care and culinary use, making it an indispensable element for a refreshing and luxurious resort lifestyle.



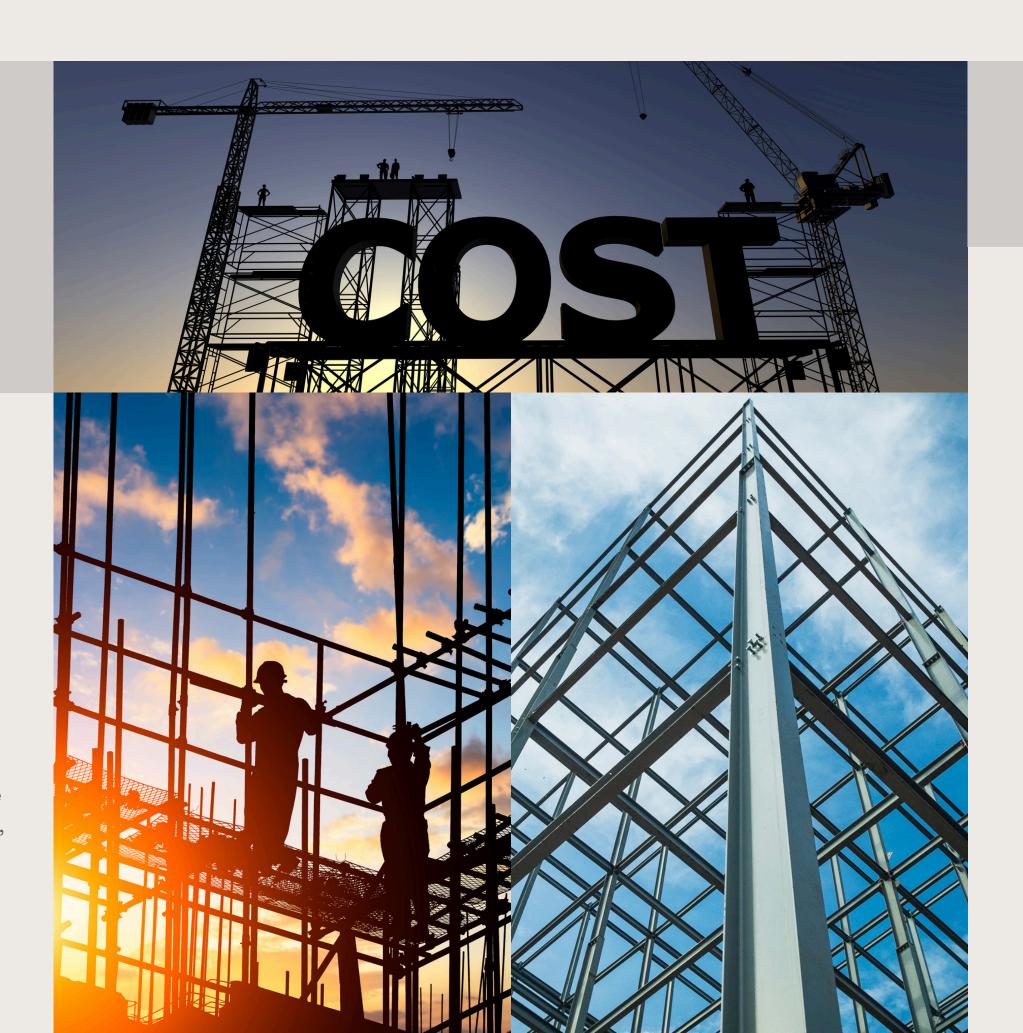
Five-star destination.

Another exciting development is that the adjacent Fuji Premium Resort is merging with a publicly listed company and being transformed into a five-star destination. Fuji Premium Resort has long been a prestigious members-only resort, affiliated with Tokyo Land & Building Resort, which operates Kawaguchi Country Club and Regina Resort & Spa. Through this corporate merger, the resort will undergo a major renovation, transitioning into a highend destination open to the public rather than a members-only club. Naturally, Fuji Allison plans to form a strategic partnership with Fuji Premium Resort, leveraging synergies in both business operations and hospitality services.

Quality Building

Finally, our goal is not simply to create a five-star hotel or a luxurious facility.

What we aim to establish is something beyond conventional labels—something defined by an exceptional level of ambition, refinement, and excellence. Of course, we will offer the highest quality, but that does not mean construction costs will be exorbitant. We will not rely on Japan's major general contractors, which impose high margins due to labor shortages, material shortages, and excessive insurance costs. While the construction will take place in Japan, we will utilize our exclusive global network to source top-quality building materials, furniture, and skilled personnel from around the world at highly competitive costs. This approach allows us to achieve construction costs nearly half of what is typical in Japan.





The architecture will feature a simple steel-frame structure, combined with versatile, high-tech dual-pane glass that maintains a timeless modern aesthetic. We take pride in designing buildings that embrace sustainability and SDGs, maximizing the use of natural energy while maintaining an innovative and minimalist style.

The architecture





Exclusive

Additionally, we have developed an exclusive system to maintain the beauty and functionality of the property long-term. This includes luxury car access, chauffeurs, gardeners, housekeeping staff, concierge services, and a unique income-sharing model, where 50% of the operational income is returned to the property owners. Every detail has been carefully considered to ensure the architectural masterpiece remains pristine over time.



A world-class location

A world-class location, an exquisitely designed building, and a sophisticated operational system supported by exceptional people—this is our vision.

Cultural legacy

What we aim to create is not just a luxury retreat but a cultural legacy within a World Heritage Site, a treasure to be passed down to future generations: Fuji Allison.

Anabuki Residence

© Kagawa Prefecture/Takamatsu City





price/night 493,020 yen price at 522,720 yen on peak season.



Carlendar is almost full book during peak season



Zenagi



Nagano Prefecture/Minami Kiso Town

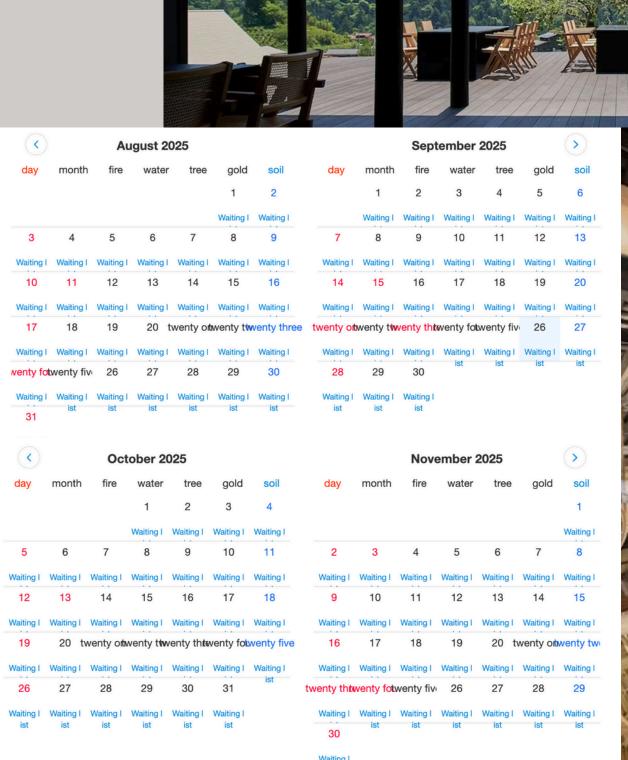


price/night Starting from 329,400 yen

price at 358,680 yen on peak season.



Carlendar is almost full book during peak season



Atami Spa & Resort



Shizuoka Prefecture/Atami





price/night

Starting from 323,400 yen



Carlendar is almost full book all year season

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UMITO VILLA KAMAKURA YUIGAHAMA



Kanagawa Prefecture/Kamakura City



price/night Starting from 297,400 yen

price at 378,508 yen on peak season.



Carlendar is almost full book all year season

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